

RESTORE FINAL ONLINE CONFERENCE 3RD DECEMBER 2020**Note:**

1) The title should be as brief as possible; 2) Your abstract must not be longer than 300 words, and it should state briefly and clearly the purpose, methods, results and conclusions of the work; 3) Please provide a short CV + Photo for upload on www.eurestore.eu/restore-final-conference/.

Title:

Communication of RESTORE Scientific Output: How we continue

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Abstract: (max. 300 words)

As one of the largest pan-European and EU-funded research networks with about 150 members from more than 50 countries, our COST ACTION enjoys an international reputation even beyond the borders of Europe. RESTORE hits the nerve of the time, because environmental problems and resource bottlenecks are as urgent as today. As a major consumer of fossil resources and produced waste, the construction industry demands a fundamental rethink from the training of future planners to the environmentally and socially responsible use of real estate and entire residential districts. RESTORE is not just about revising some thematic fields, but about setting the course for a fundamental paradigm shift in the economy and society.

This effort is a joint task which is why RESTORE brings together a wide range of expertise from research and industry. What is special about our ACTION is that we not only look for solutions in the classical inductive way, but also deductively form new practical approaches from research. Nature is the focus of our work. It is no longer just a means, but the goal of all economic and social activity. Now after four years of intensive research, we have come noticeably closer to this goal. Like a hermeneutical circle, the initially impulse-giving theory gains practical relevance along the development path and the variety of topics increases concentrically.

For an effective dissemination of research output, we applied a mix of methods which, among the COST ACTIONS, is somehow unique in its diversity and intensity. Just to name a few: the RESTORE website alone now contains over 50 thematic sections reporting on topics ranging from carbon offsetting to scientific missions of our members. We have currently over 1200 Twitter tweets, 450 Facebook followers and over 230 subscribers of our monthly RESTORE newsletter. Each Working Group published a booklet and our ACTION concludes with a peer-reviewed final book. This presentation will report on these and other dissemination strategies and finally gives an outlook on how our research findings will continue to support our paradigm shift even beyond the last grand period.

Keywords: (max.5, please use semicolons)

Scientific dissemination; science communications; RESTORE website; social media; newsletter release

Short CV: (max. 100 Words + Foto)

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Daniel Friedrich teaches as civil-engineer and economist at three universities. He researches about the technical potential of biobased plastics in products and the economic effects from a plastics transition. In the course of lecturing he is also active in educational research and conducts studies and publications on the instrument of the "Class-Peer-Review-Method".

As founder of the research label "Compolytics" Daniel Friedrich publishes in peer-review Journals, is reviewer, recognized Springer book-author and expert in the standardization committee CEN-TC249-WG13.

In COST RESTORE he is Science Communications Manager and WG3-, 4- and 5-Member, and his research is included in his PhD-Study in Economics at the University of Bayreuth and in Engineering at the University of Karlsruhe.

